

Global Encounter-China

Next Steps

Procedure used to generate this document:

This document represents the input from participants in the plenary session at the end of the summit.

John Beck, the facilitator, asked participants:

- 1) to suggest the next steps needed to follow up the outcomes of the summit and,
- 2) to evaluate the summit.

Note: The time for this session was very limited. Therefore, it is imperative to review the summaries of the summit's activities for more comprehensive and useful information.

Suggestions from Participants

Comments:

- Need to pull together what people are doing across campus - don't even know what others are doing on our own campus.
- Get Governor focused that China isn't just taking MI jobs, position MI to work with China for economic gain. MSU could serve as a dialogue point.
- We are focused on what we can supply. We should look at what China is demanding. Not just for them, but for us too. We are competing with Cornell. They started much earlier. Visit Cornell to learn what they are doing. Our resources are much greater – we should be able to compete with them.
- Education – K-Adult, but should include early childhood.
- Also senior citizens and retirees. They have expertise and knowledge, Engage with them, study tours, share their experiences. Utilize Emeritus faculty better.
- Open up to listening. Take the "locks" off, both here and abroad.

- Doesn't matter when we start, but that we start.
- Find out what others are doing so we don't duplicate. Find out our strengths in comparisons to others. Look at what corporations are moving into China. They are doing things that seem impossible. They are doing the studies, looking at their consumers. We would do well to learn how these corporations learn about new markets.
- Do we have a list of all the Michigan corporations who are active in China? MEDC may have this information. Those would be logical places to connect (place students in internships, etc.). What can we provide to these corporations (students, cultural education)? Do we have a list of MSU experts that we could supply these companies?
- What are other universities and corporations moving into China doing?
- How many Alumni are in China? (1273 with only 7 registered as active members according to the Alumni Association records)
So many of them don't go back –
- The relationship with respect to China is changing daily so how do we stay on top of all the changes?
- Ongoing rolling FAQs to find out about all things China (note: unsure if this refers to what is happening in China or MSU activities related to China or both)
- Pull together what we are doing across campus – how can we support successful collaboration
- Develop an INTERNATIONAL FACTS brochure to hand out to MSU community and partners
- Alumni Association and Internationalizing Student Life should be present in these discussions
- Should possibly develop a China portal
- When a student graduates, they should be contacted by the alumni association and offered a free MSU internet account for life to keep in touch with the University

This material was generated from Global Encounter-China, <<http://www.isp.msu.edu/globalencounter/china>>, held at Michigan State University on May 18, 2006. This interactive and participatory event was designed to obtain input and to elaborate in a country-specific forum on relevant themes, opportunities, issues, and opportunities affecting MSU's current and future engagement in China, Hong Kong, and Taiwan.