

Global Encounter-China

Working with Alumni from the Region-Group Report Out

Procedure used to generate this document:

What *opportunities* exist for MSU in relation to your area of consideration in our current efforts and future possibilities in China?

What *challenges* exist for MSU in relation to your area of consideration in our current efforts and future possibilities in China?

What *advice* concerning this region and this area of consideration would you like to pass along to future groups following thorough on these ideas?

Additional comments?

After the pre-writing period, the group discussed the topic. These report-out notes are taken from the presentation the group facilitator made to the plenary session.

Opportunities

- Update data base
- Share database of alums between colleges
- Use email accounts to find alumni
- Alumni recruitment

Challenges

- Current system of contacting alumni is ineffective
- Designating a person (part time) at alumni office responsible for int'l alums
- What do we have to offer international alumni?
- How do we view alumni?
- Alumni Association is a membership organization; nonmembers do not receive its publications, etc. so probably do not identify with it.
- E-mail addresses are not updated and connectivity is limited.
- MSU email address is good for two years only after graduation.
- Encouraging students to stay in touch with MSU.

Advice

- Traveling faculty bring back alumni contact updates
- Faculty become involved in training for alum recruitment
- Utilize “what we can do for MSU” and make sure it is reciprocal
- Utilize MSU Today International (new E-news letter)
- Embassy-Community liaison as contact for MSU alumni
- Instill a sense of community while students are here—develop a holistic, systematic approach.

This material was generated from Global Encounter-China, <<http://www.isp.msu.edu/globalencounter/china>>, held at Michigan State University on May 18, 2006. This interactive and participatory event was designed to obtain input and to elaborate in a country-specific forum on relevant themes, opportunities, issues, and opportunities affecting MSU's current and future engagement in China, Hong Kong, and Taiwan.