

SUMMER 2024

INTERNATIONAL STUDIES *and* PROGRAMS
VICE PROVOST & DEAN

MICHIGAN STATE
UNIVERSITY



THE OPPORTUNITY

Michigan State University invites nominations and applications for the position of Vice Provost & Dean for International Studies and Programs (ISP). This position reports directly to Dr. Thomas D. Jeitschko, Interim Provost and Executive Vice President for Academic Affairs.

Known worldwide as a top research university, Michigan State University is home to renowned scholars and scientists from around the globe and a vibrant and diverse community of undergraduates and graduate students. MSU's success is inextricably linked to its long history of international engagement and a continued global focus that is deeply ingrained in the university's mission and manifest through its teaching, research, and outreach efforts. The university's international work is strengthened by a large and diverse global partner network that includes universities, governments, non-governmental organizations, research and development organizations, and private sector companies from all over the world. These strategic partnerships—many of which span decades—transcend geographic and disciplinary boundaries to globalize education, create new knowledge, and explore innovative and practical solutions to the world's biggest challenges.

The growth of Michigan State University's international work can be tied to the development of International Studies and Programs. ISP is the hub for international research, teaching and outreach at MSU. As a major administrative unit under the leadership of a vice provost and dean, ISP supports international activities throughout the institution, working to mobilize MSU's research and scholarship, enhance study abroad and other educational programs, form and strengthen international partnerships, and welcome and support international visitors, scholars and students.

ISP encompasses a wide array of global thematic and area studies centers, as well as programs for students and scholars. It provides resources for global travel and safety, international research collaboration, and support for both faculty and students. Additionally, ISP maintains robust connections with internationally focused units across campus, which specialize in diverse fields such as agriculture, business, education, engineering, health, international development, and language study.

A defining characteristic of the MSU model is that ISP does not have its own solely assigned faculty. Consistent with the goal of spreading the international dimension throughout the university, all faculty members have their major academic appointments in university departments and schools across campus. This allows ISP to serve as a convener of interdisciplinary groups of faculty drawn from MSU's 18 colleges.

ISP's efforts expand and deepen MSU's global research and help create the scientific knowledge needed for responding to the world's emerging opportunities and global goals. ISP works to position MSU as a leader in international research and scholarship, the internationalization of higher education, and as an indispensable partner in global collaborations.

MSU GLOBAL *at a Glance*



INTERNATIONALLY
FOCUSED
CENTERS, UNITS
AND OFFICES



in external
FUNDING
for international work

Top producer of
FULBRIGHT SCHOLARS
and **PEACE CORPS**
VOLUNTEERS



More than
1,600 FACULTY
AND ACADEMIC STAFF
involved in international
TEACHING, RESEARCH and OUTREACH

Instruction in

76

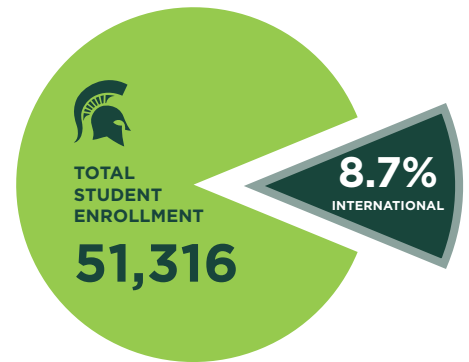
LANGUAGES
OFFERED



42
International
STUDENT CLUBS

12
International
ALUM CLUBS

Fall 2023



OVER 500,000
LIVING ALUMS
WORLDWIDE



#3
IN THE U.S.

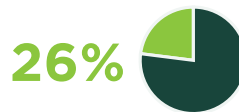
#25
IN THE WORLD

Times Higher Education Impact Ranking (2024)

4,478
INTERNATIONAL STUDENTS
from more than
130 COUNTRIES

#1 *in U.S. for*
EDUCATION ABROAD
among public universities
#8 OVERALL*

**U.S. News and World Report (2023)*



OVERALL STUDENT
PARTICIPATION



300+ EDUCATION ABROAD
PROGRAMS ACROSS
7 CONTINENTS



RESPONSIBILITIES

The Vice Provost & Dean for International Studies and Programs serves as a strategic partner and advisor to senior university leadership on a range of international programs and services. The Vice Provost & Dean is responsible for developing and implementing the University's international agenda and internationalization efforts. This leader serves as the public voice for international education and scholarship and plays a key role in promoting and facilitating cross-campus opportunities for international education, research, and engagement. The Vice Provost & Dean's portfolio encompasses a large and complex set of units, including twelve (12) Area and Thematic Centers and Programs; eight (8) Student and Scholar Programs; eight (8) offices of International Services and Administrative Support; and numerous affiliated globally focused units across campus. The Vice Provost & Dean also serves as the jurisdictional authority for international relationships, supporting and providing consultation that directly assists with the development and continuation of MSU's strategic partnerships with select institutions abroad.

Major responsibilities of the Vice Provost & Dean include the following:

- Promote, develop, and support comprehensive internationalization across the university.
- Oversee and provide visionary, strategic leadership and promote the university's global reputation for ISP.
- Lead and support opportunities that enhance global learning and intercultural competence.
- Mitigate risks and ensure regulatory and legal compliance related to international activities.
- Support international student recruitment, retention, and success.

THE ISP ORGANIZATION

AREA AND THEMATIC STUDIES AND PROGRAMS

- African Studies Center
- Alliance for African Partnership
- Asia Hub
- Asian Studies Center
- Canadian Studies Center
- Center for European, Russian and Eurasian Studies
- Center for Gender in Global Context
- Center for Latin American and Caribbean Studies
- Global Youth Advancement Network
- Muslim Studies Program
- Office of China Programs
- Tanzania Partnership Program

STUDENT AND SCHOLAR PROGRAMS

- Community Volunteers for International Programs
- Fulbright Programs
- Humphrey Fellowship Program
- Japan Center for Michigan Universities
- Peace Corps & Peace Corps Prep
- Office for Education Abroad
- Office for International Students and Scholars
- Visiting International Professionals Program

INTERNATIONAL SERVICES AND ADMINISTRATIVE SUPPORT

- Administration/IT
- Communications and Marketing
- Finance/HR
- Global Diversity, Equity and Inclusion
- International Partnership Agreements
- Global Innovations in Development, Engagement and Scholarship
- Office for Global Health, Safety and Security
- Office for International Advancement

ISP also maintains strong collaborations with globally focused units across campus including those focused on international admissions, agriculture, business, education, engineering, health, law, international development, and language study.

"Just as the problems we face as a nation are broad and not tied to a limited number of fields or disciplines, the Michigan State University approach to its technical assistance activities is broadly conceived. We have not, and we do not anticipate creating relatively isolated pockets of international studies on our campus. Instead we are trying to create a general environment and an international dimension which will permeate all relevant segments of the university over the years ahead."

JOHN HANNAH
MSU PRESIDENT, 1941-1969

QUALIFICATIONS

The successful candidate will be a visionary leader with demonstrated experience in global engagement and international research and education; have proven skills in academic administration, resource management, and program formation; will be an able and experienced manager and leader capable of motivating diverse teams of employees with the skills and talent to develop and execute plans to enhance the university's international endeavors and to manage change within a complex environment; and have a distinguished record of success in obtaining external funding from grants, contracts, and development initiatives.

The successful candidate will also:

- Have a compelling vision of the future of international engagement, one that will inspire institutional growth and change.
- Have knowledge of evolving patterns of international collaborations between universities and global partners.
- Have a demonstrated understanding of issues involved in effective delivery of high-quality international research, outreach, and instructional programs.
- Be a visionary, entrepreneurial, collaborative leader with demonstrated success and proven effectiveness in developing and facilitating international programs and partnerships.
- Have demonstrated an ability to work effectively in culturally diverse communities, with a commitment to the principles of inclusive excellence.
- Have demonstrated an ability to develop global partnerships to enhance research and educational opportunities for students and faculty and to expand international programs and presence both locally and abroad.
- Have demonstrated an ability to achieve goals through promoting collaboration, team building, and working cooperatively with peers, faculty, staff, and a diverse group of university constituencies.
- Have demonstrated an ability to engage and develop international or intercultural partnerships with civic, community, cultural, and industry leaders locally and globally in ways that will benefit university students, faculty, and alums.
- Have demonstrated or related experience with international student recruitment, including sponsored students, scholars, employees, and sponsoring entities.
- Possess the collaborative spirit and skills required to forge effective alliances with multicultural and international stakeholders.
- Possess the intellectual and managerial leadership to inspire excellence in international education, research, and service across the university.

Candidates who have an earned doctorate or other terminal degree and a record of scholarly achievement sufficient to merit a tenured appointment at the rank of associate or full professor are encouraged to apply. Additionally, candidates from non-academic environments with significant international engagement and leadership experience are also encouraged to apply.



ABOUT INTERNATIONAL STUDIES AND PROGRAMS

MSU's first international students enrolled in 1873, just 18 years after the institution was founded. While MSU continued to be globally engaged through international exchanges and programs throughout the late 19th and early 20th century, the university's global reach accelerated through the efforts of John Hannah, who served as MSU's 12th president from 1941 to 1969. Hannah had a vision of MSU as a "university for the people of Michigan, the U.S. and the world" and worked to transform MSU into a globally acclaimed research university.

In 1956, MSU established the Office of International Programs, headed by a dean—the first such office among major universities in the United States. Hannah's vision and the creation of a centralized unit to coordinate global efforts soon led to MSU's involvement in the creation of institutions of higher education in places such as Brazil, Colombia, and Okinawa in the 1950s; Nigeria and Pakistan in the early 1960s; and subsequently hundreds of major development, research, and technical assistance projects in dozens of countries all over the world. The benefits of establishing the central administrative structure and continued institutional support for international engagement led to significant and sustained growth of MSU as a global university.

Today, MSU's international engagement is evident both within the university and across the world. MSU's continued commitment to international research, teaching and outreach stems from the understanding that we live and work in an increasingly connected society—a world where employment is global, problems and knowledge are borderless, and cooperative resources are critical.



CORE VALUES

International Studies and Programs is committed to upholding Michigan State University's core values of Quality, Inclusiveness, and Connectivity. We aim to create and embrace a culture that is consistent with MSU's core values by promoting:

QUALITY:

- Strive to improve and excel in our work while valuing the complementary functions and skills of all faculty, staff, and students.
- Work with integrity, respect, fairness, and sensitivity to the implications of power differentials and dynamics.

INCLUSIVENESS:

- Foster a safe, supportive, and welcoming environment for all.
- Value our unique identities and differences to improve the workplace through diversity, equity, and inclusion.

CONNECTIVITY:

- Behave in a collegial manner in interactions with our constituencies.
- Cultivate open lines of communication, and sustain compassion and support to build positive relationships, both on campus and with external partners.

International Studies and Programs is committed to creating a collaborative and supportive environment in which differences are valued and all team members are empowered to grow and succeed.

DIVERSITY, EQUITY AND INCLUSION

International Studies and Programs works to embody diversity, equity and inclusion in all aspects of our work—from hiring, to interacting with students and visitors, to collaborating with each other and our partners around the world.

Within ISP, different perspectives, cultures, and voices are the norm. Across campus, ISP has a critical role in internationalizing teaching and learning, supporting the integration of diverse perspectives, cultures, and voices into the MSU curriculum. ISP is dedicated to making international Spartans—including faculty, staff, students, and visitors—feel welcomed and supported in our community, addressing any challenges they may encounter. Aligned with the university’s core values, ISP strives to empower every member of the campus community to develop the skills necessary to navigate and engage with global differences. We advocate for and foster diversity, equity, inclusion, and internationalization both on campus and with our global partners.



INTERNATIONALIZATION STRATEGY

MSU's overall internationalization strategy focuses on research, education and engagement programs at the nexus of the university's thematic strengths and regional expertise. It seeks pathways from the knowledge generated and technology created to realize real-world impact and change lives. We also prioritize building partnerships and networks that connect expertise across countries, projects, and disciplines. This approach allows us to create responsive and innovative teams that can effectively address localized problems while facilitating the transfer of knowledge to be adapted for another context. Implementation of this strategy is framed in the context of three interconnected pillars that intersect and complement each other:

1

INNOVATING GLOBAL SOLUTIONS

- Broaden, diversify and increase synergies between area and thematic studies
- Raise the visibility and reputation of MSU through high-impact, high-profile presentations
- Develop and deepen strategic and long-term international partnerships to help achieve global Sustainable Development Goals
- Support multi-disciplinary, cross-regional collaborations focused on research and scholarship
- Offer resources that encourage and support new research and outreach opportunities while removing barriers and reducing costs for international work

2

CREATING GLOBAL CITIZENS

- Align education programs with priority strategic partnerships
- Facilitate innovative education and training opportunities for students, scholars and faculty, as well as non-degree learners who may never have the opportunity to visit the MSU campus
- Evolve and create new education abroad opportunities (e.g., international internships, service learning, student research)
- Collaborate with strategic partners to develop next-generation education programs and curriculum models (e.g., hybrid/dual degrees, sandwich programs)
- Explore innovative ways to recruit and support international students

3

GENERATING GLOBAL INVESTMENT

- Serve as a strategic partner to colleges to advance international engagement and innovation
- Serve as resource hub for faculty and partners pursuing international funding by helping them navigate an increasingly complex network of funding opportunities
- Identify, disseminate and analyze funding opportunities for MSU and strategic partners
- Develop and coordinate large-scale, multi-college, multi-institution, and partner-led proposals
- Facilitate the implementation of successfully awarded programs
- Build unique relationships with funders to co-create opportunities for research, education, and outreach
- Collect, analyze and disseminate internationally related data to inform strategic decision making



ABOUT MICHIGAN STATE UNIVERSITY

Founded in 1855 as the Agricultural College of the State of Michigan, Michigan State University was the nation's first agricultural college. Michigan State University occupies the ancestral, traditional and contemporary lands of the Anishinaabeg - Three Fires Confederacy of Ojibwe, Odawa and Potawatomi peoples. The university resides on land ceded in the 1819 Treaty of Saginaw. Land granted to benefit Michigan State in association with the Morrill Act was situated in both the Upper and Lower Peninsulas of Michigan, ceded in the 1819 treaty and two treaties in 1836.

MSU began as a bold experiment that democratized higher education and helped bring science and innovation into everyday life and served as the prototype for 69 land-grant institutions established under the Morrill Act of 1862. Today, MSU is located in East Lansing, three miles east of Michigan's capitol in Lansing on a 5,200-acre campus. 2,100 acres are in existing or planned development with 545 buildings, including 95 with academic or instructional space. In keeping with being the first institution of higher learning in the United States to teach scientific agriculture, there are also approximately 19,600 acres throughout Michigan used for agricultural and natural resources research and education by MSU faculty, staff, and students.

With over 50,000 students and scholars from all but one of the 83 counties in Michigan, all 50 states in the United States, and more than 140 countries, MSU enrolls approximately 40,483 undergraduates, and approximately 10,833 graduate and professional students. Supporting and educating these students are nearly 5,700 faculty and academic staff and nearly 7,000 support staff employees.

MSU's 2030 Strategic Plan, Empowering Excellence, Advancing Equity and Expanding Impact, articulates a shared vision for Michigan State University, shaped with the input of many voices through an inclusive process. It focuses on six major thematic areas that will guide the university's collective efforts moving forward. The six areas are: student success; staff and faculty success; innovation for global impact; sustainable health; stewardship and sustainability; and diversity, equity, and inclusion. Demonstrating MSU's historic and continued commitment to its international work and engagement, Innovation for Global Impact is one of the six themes identified in the plan.

There are 18 colleges at MSU: College of Agriculture and Natural Resources, College of Arts and Letters, Eli Broad College of Business/Eli Broad Graduate School of Management, College of Communication Arts and Sciences, College of Education, College of Engineering, College of Human Medicine, Honors College, James Madison College, College of Law, Lyman Briggs College, College of Music, College of Natural Science, College of Nursing, College of Osteopathic Medicine, Residential College in Arts and Humanities, College of Social Science, and the College of Veterinary Medicine.

MSU has an annual budget of approximately \$3.2 billion with \$844 million in research expenditures in 2023. In its growing research endeavors, MSU was selected in 2008 by the U.S. Department of Energy to design and establish the Facility for Rare Isotope Beams, a \$730 million facility that will advance understanding of rare nuclear isotopes and the evolution of the cosmos.

The MSU Spartans compete in the NCAA Division I Big Ten Conference. With 23 varsity teams, in addition to adaptive sports and many club and intramural teams, athletics is a prominent feature of the MSU experience.





LEADERSHIP

THOMAS D. JEITSCHKO, PH.D., *INTERIM PROVOST AND EXECUTIVE VICE PRESIDENT FOR ACADEMIC AFFAIRS*

Dr. Thomas D. Jeitschko is a professor of economics who serves as the Interim Provost and Executive Vice President for Academic Affairs at Michigan State University. He transitioned into this role after serving as the Senior Associate Provost, overseeing the budgeting process of the Office of the Provost, provost's office communications and events, Institutional Research, and Institutional Space Planning and Management, as well as the Apple Developer Academy with MSU in Detroit and the Student Information System transition project. Previous to that he was MSU's Associate Provost for Graduate and Postdoctoral Studies and Dean of the Graduate School, after serving for several years as the Director of the American Economic Association Summer Program—a two-month, intensive pre-doctoral residential program that prepares talented undergraduate students from underrepresented backgrounds for graduate work in economics and related fields.

Jeitschko holds an advanced degree in economics from the University of Münster in Germany with a specialization in Economic History and a Ph.D. from the University of Virginia in 1995 with a specialization in Mathematical Economics. His research interests are in applied economic theory with concentrations in industrial organization, law and economics, and micro-economics more broadly. He has published in a wide variety of journals, including the *American Economic Review*; the *International Economic Review*; the *European Economic Review*; *Games and Economic Behavior*, *Economic Theory*, the *Journal of Law, Economics, and Organization*; and the *Journal of Industrial Economics*. He served as an associate editor of the *Journal of Economic Behavior and Organization* and the *International Journal of Industrial Organization*, and as an editorial board member of the *Journal of Behavioral and Experimental Economics*, in addition to holding several other editorial appointments.

Prior to his current appointment at MSU, Jeitschko has held faculty positions at Royal Holloway College, University of London, and Texas A&M, as well as shorter appointments at Duke, Johns Hopkins, and Georgetown universities, and at Humboldt University in Berlin, Germany. He has also worked at the U.S. Department of Justice in Washington, D.C. as an economist in the Antitrust Division where he was the lead economist on many investigations of mergers and potentially anti-competitive firm conduct. He has advised and consulted for States Attorneys General Offices throughout the U.S. concerning antitrust and consumer protection matters and has been retained by the U.S. Department of Justice as an expert.



KEVIN M. GUSKIEWICZ, PH.D., *PRESIDENT*

Dr. Kevin M. Guskiewicz, a neuroscientist, academic leader and concussion researcher, was appointed president-elect of Michigan State University on Dec. 8, 2023, by the MSU Board of Trustees and started as president on March 4, 2024.

A member of the University of North Carolina's faculty since 1995 and founding director of the Matthew Gfeller Sport-Related Traumatic Brain Injury Research Center and the Center for the Study of Retired Athletes, Guskiewicz was appointed UNC's Chancellor in 2019. He is a nationally recognized expert on sport-related concussions and maintains an active research portfolio, serving as co-principal investigator on two multi-center research grants. He has published over 200 peer-reviewed papers in the areas of sports medicine and neuroscience.

His team's groundbreaking work has garnered numerous awards and has influenced concussion guidelines in the NFL and NCAA. In 2011, Guskiewicz received the prestigious MacArthur Fellowship for his innovative work on the diagnosis, treatment and prevention of sport-related concussions. In 2011, he convinced the NFL and NCAA to change the kickoff rule, which resulted in a 50% reduction in concussions on kickoffs. In 2013, Time magazine named him a Game Changer, one of 18 "innovators and problem-solvers that are inspiring change in America."

Guskiewicz earned a bachelor's degree in athletic training from West Chester University, a master's in exercise physiology/athletic training from the University of Pittsburgh and a doctorate in sports medicine from the University of Virginia.

Born and raised in Latrobe, Pennsylvania, he and his wife Amy have four children: Jacob, Nathan, Adam and Tessa.

COMPENSATION

Salary will be competitive and commensurate with qualifications and experience.

HOW TO APPLY

Tracey Weldon, Search Manager & Vice President of Executive Search, and Julie Holley, Consultant & Associate Vice President of Executive Search with Greenwood Asher & Associates® are assisting Michigan State University in this search. Applications and nominations are now being accepted. Inquiries, nominations, and application materials should be directed to Greenwood Asher & Associates. Application materials should include:

- A letter of interest addressing the themes in this profile, inclusive of a statement detailing how your past and future work will contribute to advancing MSU's commitment to inclusive excellence.
- A current résumé/curriculum vitae.

We strongly encourage submitting application materials as PDF attachments. The search will be conducted with a commitment of confidentiality for candidates until finalists are selected. For full consideration, candidate materials should be received by **August 23, 2024**.

Please direct inquiries, nominations, and application materials to:

Tracey Weldon, *Search Manager & Vice President of Executive Search*

Julie Holley, *Consultant & Associate Vice President of Executive Search*

MSUVPDEANISP@GREENWOODSEARCH.COM

**Greenwood
Asher &
Associates®**

Greenwood Asher & Associates

42 Business Centre Drive, Suite 206

Miramar Beach, FL 32550

+1-850-650-2277

greenwoodsearch.com



International Studies and Programs
MICHIGAN STATE UNIVERSITY

isp.msu.edu